



The Future of Performance Starts Here.

Lead the Way at NSCA's Largest & Most Comprehensive Event

From NCAA programs to pro teams and the private sector, top organizations are **redefining human performance** — unifying strength and conditioning, sport science, and allied health to drive results. Join us July 16–19 at the **2025 NSCA National Conference (NSCACon)** in Kansas City to experience integration in action and make knowledge your greatest strength.

"Great way to get a large volume of quality information without traveling to a variety of places or reading and inferring; you can get the information straight from the horse's mouth."

— Matt Horne, PT, CSCS, President of Addison Wellness, Inc.

WHO SHOULD ATTEND?

- » Strength & Conditioning Coaches: Elevate your program with the latest research, hands-on techniques, and expert insights.
- » Sport Scientists & Researchers: Refine your approach for stronger real-world impact with direct practitioner feedback.
- » Educators & Students: Strengthen instruction, enhance program visibility, and build career-advancing connections.
- » Personal Trainers & Private Sector Coaches: Use proven methods to drive client results and grow your business.
- » Allied Health Professionals: Bridge the gap between prevention, rehabilitation, and long-term performance.
- » Tactical Strength & Conditioning Professionals: Learn strategies tailored to tactical athletes.

SETTING THE STANDARD SINCE 1978

For nearly five decades, the NSCA remains the only nonprofit publishing original, peer-reviewed research that drives the strength and conditioning profession forward.

REGISTRATION PRICING

	Through May 21	May 22 – June 25	After June 25
Non-Member	\$550	\$580	\$665
Registration + Professional Membership	\$680 \$500	\$710 \$555	\$ 7 95 \$605
Professional Member	\$370	\$425	\$475
Registration + Student Membership	\$620 \$290	\$650 \$320	\$ <i>73</i> 5 \$350
Student Member	\$220	\$250	\$280

DON'T GET LEFT BEHIND The industry is evolving — NSCACon is where the next shift happens. Be in the room, learn what's next, and leave ready to implement.

REGISTER EARLY & SAVE

Dear

I am requesting approval to attend the **2025 NSCA National Conference** (NSCACon), **July 16–19** in **Kansas City, MO**. This event brings together leading professionals across strength & conditioning, sport science, and allied health — offering an unparalleled opportunity to learn hands-on techniques, apply cutting-edge research, and build valuable industry connections.

Attending NSCACon 2025 will help us optimize performance, reduce injury risk, and demonstrate our commitment to continuous improvement. I have identified several sessions that directly address our current priorities:

- 1.
- 2.
- 3.
- 4.
- 5.

Additionally, by earning up to 3.0 continuing education units (CEUs) in person for the 2024–2026 cycle, I will remain compliant with recertification requirements and bring updated strategies back to our team. I also plan to share a concise debrief afterward, outlining new insights and practical recommendations for immediate implementation.

Below is an estimate of costs associated with registration, travel, and lodging:

	Through May 21	May 22 – June 25	After June 25
Registration			
Estimated Airfare			
Estimated Hotel			
Total			

Because early registration offers discounted pricing, securing approval now helps us maximize cost savings and overall return on investment. Given its direct relevance to our work, the advanced training methods available, and the potential for professional collaboration, I believe NSCACon 2025 will deliver lasting benefits for our department.

Thank you for your time in reviewing this request. I welcome any questions or considerations you may have and look forward to discussing how this opportunity can support our success.

Sincerely,