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INTRODUCTION

Generally, strength and conditioning programs aim to maximize athletic performance (and readiness to perform) while mitigating the risk of injury. This is often achieved through monitoring and adjusting training frequency, intensity, time, type, volume, and progressions. However, when designing strength and conditioning programs for football athletes, careful consideration should be given to barbell velocity and the transference of muscular strength to muscular power. This article will focus on two key factors for strength and conditioning coaches to consider, which are the volume and intensity of plans being prescribed based on the demands of training, competition, and travel. Training volume can be viewed as the total work being completed and is often described by the number of sets and repetitions or overall tonnage (14). Training intensity is related to the quality of work being completed and is often described as a percentage of one-repetition maximum (%1RM) (18). The relationship between the volume and intensity of exercises is typically inverse and depends on the goal of training. While developing muscular strength requires higher exercises to be performed at higher %1RM, this can often only be completed at lower volumes (18). In contrast, if the goal is to develop muscular endurance, which often requires higher training volumes, it has been suggested that lower %1RM would facilitate the successful accomplishment of this goal (18). Velocity-based training (VBT) often utilizes technology (e.g., linear position transducer, camera-based) to track barbell velocity during exercise (e.g., barbell back squat, bench press, deadlift) to more accurately prescribe training loads and to enhance physical qualities. However, within college football there are several constraints (e.g., roster size, in-season scheduling, fluctuations in athlete readiness to perform) that may limit the practical application of VBT. To help address application of VBT, the primary purpose of this article is to provide a practical framework for integrating VBT into a college football setting.

Despite the popularity of utilizing %1RM for the prescription of intensity during training, strength and conditioning coaches should consider some inherent limitations:

1. Prescribing training loads strictly based on a previously established 1RM can become problematic if the athlete has become stronger or weaker since the last test (16).
 - » For example, if an athlete performed a back squat 1RM test of 500 lb at the beginning of the calendar year, continuing to use 500 lb as 1RM for training percentages may not be accurate if the athlete's actual 1RM has increased by the end of the year.
2. The number of repetitions that can be performed at a given %1RM may differ among athletes depending on their training background (7).
 - » To illustrate this point, Richens and Cleather compared the maximal number of repetitions performed at various %1RM

in the leg press exercise for endurance runners (n=8) and weightlifters (n=8) and found the endurance runners were able to complete significantly higher number of repetitions at 70% and 80% 1RM when compared to weightlifters (39.9 ± 17.6 vs. 17.9 ± 2.8 [$p < .05$] and 19.8 ± 6.4 vs. 11.8 ± 2.7 [$p < .05$], respectively) (12). While these results were found when comparing polar ends of the spectrum (i.e., endurance vs. power athletes), it seems reasonable to suggest programming a set number of repetitions at a given %1RM may result in a non-uniform training stimulus for certain athletes.

3. Daily fluctuations in performance have been found to be influenced by life stress.
 - » Research suggests that when this occurs, an athlete may be in a compromised state to handle the prescribed training load due to non-training-related factors (e.g., periods of high academic stress or personal life stress) (8).

To supplement these limitations seen with traditional percentage-based training (PBT), one alternative option includes measuring bar velocity to aid in the prescription of load. Previously, %1RM loads were suggested to account for the limitations mentioned (7). While VBT is a method of training that utilizes velocity to inform, or possibly enhance training, it is gaining popularity among strength coaches (16). As described by Mann et al., VBT seeks to “determine optimal loading for strength training using the velocity at which an athlete can move a load independent of 1RM,” (8). In sports where strength and power development are critical to performance, such as American Football, VBT has been proposed as a viable training option (8). VBT appears to provide four distinct benefits to the training process: monitoring progression, autoregulation training, training specificity, and improved intent.

1. MONITORING PROGRESSION

While 1RM testing has long stood the test of time in measuring maximal strength, it can be time-consuming when applied to a large group setting (3). Furthermore, performing 1RM testing with improper technique may increase the risk of injury in training, especially in novice athletes (3). Longitudinal monitoring of bar velocity at specific loads may also provide insight regarding the adaptations of the training program. For example, if an athlete is capable of moving a relatively heavy load (i.e., > 80% 1RM) at faster velocities (or heavier loads at the same velocity) over the course of multiple weeks of training, it is reasonable to suggest that the athlete's maximal strength has increased. To support this concept, Gonzalez-Badillo and Sanchez-Medina investigated the relationship between %1RM and mean propulsive velocity of bench press in 56 trained males before and after a six-week training protocol (5). Despite increasing 1RM strength by an average of 9.3%, there were no significant changes in velocities at submaximal intensities (5). In other words, as the athletes got stronger, the velocities at which they moved the same relative intensity (i.e., %1RM) did not change, which may be a product of

the exercise chosen or measurement observed, but is conclusive evidence nonetheless. In a practical setting, monitoring velocity allows for frequent “testing” in training, which may be particularly useful during periods of time where true testing days are impractical (e.g., in-season period).

2. AUTOREGULATION OF TRAINING

Autoregulation is a training approach that uses an athlete’s individual rate of adaptation to adjust training loads (6). Simply put, autoregulating training allows for the strength and conditioning coach to account for daily fluctuations in readiness to prescribe optimal loading for that particular training day. Traditionally, autoregulation has relied on subjective measures such as rating or perceived exertion (RPE) or repetitions in reserve (RIR) to guide training decisions. However, objective measures such as barbell velocity have shown to be more effective than subjective measures in inducing increases in countermovement jump, back squat, and bench press performance (1,13). Practically speaking, monitoring velocity during warm-up sets can help a strength and conditioning coach make better decisions for athlete’s working sets. If an athlete is moving the bar faster or slower than usual during their warm-up sets, loads can be adjusted during the working sets to ensure an optimal training stimulus.

3. SPECIFICITY OF TRAINING

Utilizing velocity to dictate load allows the strength and conditioning coach to develop the desired training outcome (8). For example, while absolute strength can be developed by training with heavier loads (i.e., greater than 80% 1RM) at relatively slower velocities (i.e., less than 0.50 m/s) for exercises such as squat and deadlift, strength-speed output can be developed with moderate loads (i.e., 45 – 65% 1RM) and relatively faster velocities (i.e., between 0.75 – 1.0 m/s) (7). If an athlete is training for power yet moving a load under the desired velocity range (i.e., below 0.75 m/s), it may be warranted to lighten the load to achieve the desired velocity. Conversely, if an athlete is training to develop strength but is moving the load faster than the desired velocity range (i.e., above 0.50 m/s), a strength and conditioning coach may elect to increase the load to achieve the desired velocity range. Using velocity to aid in informing training decisions can help ensure an appropriate stimulus is provided for the athlete.

4. IMPROVED INTENT

While barbell velocity over the course of a set is expected to decrease due to fatigue, providing visual feedback has been shown to attenuate velocity loss (15). Włodarczyk and colleagues suggest providing velocity feedback to athletes during training leads to higher quality of repetitions performed during a set, thus translating to better long-term training adaptations (17). To illustrate this point, Randell et al. performed a study on 13 elite-level rugby players that compared the effects of instantaneous performance feedback during a six-week velocity-based resistance training on sport-specific performance tests (11). After being split into one of two groups (feedback or non-feedback), athletes performed the same training program consisting of three sets

with three repetitions of concentric squat jumps with a 40-kg load on a barbell. Athletes in the feedback group received visual feedback on peak velocity, while the control group did not. At the conclusion of the training program, the authors found the feedback group to have significantly greater performance in performance tests such as horizontal jump and 30-m sprint times when compared to the non-feedback group (11). These findings suggest that receiving feedback on velocity enhances intent in training, thus leading to better outcomes (18).

PRACTICAL APPLICATION OF VBT

1. IDENTIFYING VELOCITY RANGES FOR SPECIFIC %1RM

Despite the aforementioned limitations in utilizing PBT, it is still a common way for strength and conditioning coaches to prescribe training loads for athletes. VBT can help supplement PBT by identifying velocity ranges that correspond to specific percentages of 1RM for given exercises, where PBT may struggle to provide itself (2). While implementing individualized load-velocity profiles into training would likely be the best approach, this becomes a challenge with college football roster sizes often exceeding over 100 athletes at any given point in the year. Instead, a more practical approach would be to determine typical ranges of average velocities across different intensities.

By collecting mean velocity data across various %1RM for back squats and bench presses, it created a reference chart that provides estimated target velocity ranges that correspond to specific %1RM (Table 1). While it has been reported that the minimum velocity threshold (MVT) (i.e., the velocity at 1RM) is slower for bench press compared to squat, there were no significant differences in velocity at 1RM for bench press and squat (3). Table 1 includes training intensities and velocities for squat and bench press.

TABLE 1. FOOTBALL-SPECIFIC VELOCITY RANGES AT VARIOUS %1RM

%1RM	LOW	MID	HIGH
50%	0.80	0.85	0.90
55%	0.75	0.80	0.85
60%	0.70	0.75	0.80
65%	0.65	0.70	0.75
70%	0.60	0.65	0.70
75%	0.55	0.60	0.65
80%	0.45	0.50	0.55
85%	0.40	0.45	0.50
90%	0.35	0.40	0.45
95%	0.30	0.35	0.40
100%	0.25	0.30	0.35

Developed by Quincy Johnson and Conor McNally

PRACTICAL APPLICATION OF VELOCITY-BASED TRAINING IN COLLEGE FOOTBALL

To apply this information from Table 1, strength and conditioning coaches can simply program a given percentage with a target velocity range associated with it (e.g., low, moderate, or high). For example, if an athlete is performing sets of five repetitions at 75% 1RM in the back squat, they could list a target velocity range of 0.55 – 0.65 m/s. If the mean velocity for the entire set is above this range, the strength and conditioning coach could increase the load for the subsequent set; conversely, if it falls below, they could decrease the load.

2. USING VELOCITY TO IDENTIFY WHEN TO TERMINATE A SET

As the number of repetitions performed in a set increases, a progressive decline in muscle contraction velocity is caused by fatigue status (6). Simply put, velocity loss thresholds (VLT) are set cut-off points that provide the strength and conditioning coach insight on when the set should be terminated. Typically, VLTs are expressed as a percentage velocity loss (i.e., 10% drop off) from the fastest repetition in the set; however, VLTs may also be prescribed as a set number (i.e., decrease in 0.10 m/s) or set range (i.e., perform repetitions until the velocity drops below 0.50 m/s). The degree of VLT is dependent on the desired training goal, with low VLTs (i.e., less than 20%) being favorable in training for power output and higher VLTs (i.e., greater than 40%) being suggested in training for hypertrophy (10). One of the major benefits of programming using VLTs is that a strength and conditioning coach can select a cut-off point that helps athletes maintain a high quality of repetitions being performed. Avoiding unnecessarily slow and fatiguing repetitions may help preserve exercise technique and reduce injury risk, which is critical

in a strength and conditioning program. A practical example of applying VLTs is demonstrated in Table 2.

In the example from Table 2, the athlete would first perform four working sets for five repetitions at 75% 1RM with a velocity target for each repetition to be between 0.55 – 0.65 m/s; as mentioned above, load for the first four working sets can be adjusted based on the velocities achieved during the sets (e.g., increase the load if the mean velocity for the set is above 0.65 m/s; decrease the load if the mean velocity for the set is below 0.55 m/s). For the fifth set, the athlete would perform as many repetitions as possible until they hit a velocity of 0.40 m/s or below where the athlete reaches the VLT, thus terminating the set.

It is recommended to organize the athletes in groups of three at their racks; while athlete #1 is performing the set and athlete #2 is spotting, athlete #3 has the critical role of communicating the velocity to the athlete who is actively performing the set. To simplify this process, athlete #3 is instructed to say “green” after every repetition that athlete #1 hits above the cut-off, while they will communicate “red” if the athlete falls below the cut-off. Athlete #1 is instructed to rack the bar once they hear the “red” command from athlete #3. An example breakdown of a set is provided in Table 3.

In the example provided in Table 3, there was a considerable drop in velocity from the first repetition of the set to the last (0.61 – 0.39 m/s; ~36% velocity loss), the athlete should still be capable of performing more repetitions, considering that the typical MVT in the back squat is approximately 0.30 m/s.

TABLE 2. EXAMPLE USE OF VELOCITY LOSS THRESHOLD IN THE BARBELL BACK SQUAT

EXERCISE	SET #	%1RM	REP	VELOCITY
BACK SQUAT	1	75%	x5	0.55 – 0.65 m/s
	2	75%	x5	0.55 – 0.65 m/s
	3	75%	x5	0.55 – 0.65 m/s
	4	75%	x5	0.55 – 0.65 m/s
	5	75%	x5 (+)	0.40 m/s

TABLE 3. EXAMPLE BREAKDOWN OF AN OPEN SET (A SET WITH NO PRE-DEFINED REPETITION NUMBER)

EXERCISE	REP #	VELOCITY	COMMUNICATION	% FASTEST REP
BACK SQUAT Open set at 75% 1RM (0.40 m/s cut-off)	1	0.61	“GREEN”	100%
	2	0.59	“GREEN”	97%
	3	0.56	“GREEN”	92%
	4	0.52	“GREEN”	85%
	5	0.50	“GREEN”	82%
	6	0.49	“GREEN”	80%
	7	0.46	“GREEN”	75%
	8	0.42	“GREEN”	69%
	9	0.41	“GREEN”	67%
	10	0.39	“RED”	64%

3. INDIVIDUALIZING TRAINING INTENSITIES

As previously mentioned, target velocities can be manipulated based on the training goal. Table 4 lists velocity zones corresponding to the specific strength qualities in movements such as the back squat, bench press, and deadlift (7).

Strength and conditioning coaches can use these velocity zones to individualize training prescription in two major ways: looking at positional demands or individual needs.

Using Velocity Zones to Program for Positional Demands:

Athletes can be placed into three main groups based on position: “bigs” (offensive line and defensive tackles), “mids” (tight ends, quarterbacks, defensive ends, linebackers, and specialists), and “skills” (wide receivers, running backs, cornerbacks, and safeties). Generally speaking, bigs undergo high-force collisions nearly every play, while skills are typically exposed to high movement velocities on a regular basis; in contrast, mids tend to fall somewhere in the middle with a frequent occurrence of high-force collisions and high movement velocities. Taken as a whole, strength and conditioning coaches can utilize velocity zones to “bucket” each position group. While all athletes may have their primary lower body strength work in the absolute strength zone (i.e., < 0.50 m/s), velocity prescriptions for secondary exercises such as a speed squat can be allocated to specific velocity zones (Table 5).

Using Velocity Zones to Program for Individual Needs:

While using velocity zones to program for position demands is a relatively simple process for strength and conditioning coaches to implement, it is possible to get even more specific with programming for individual needs. Consider the following load velocity profiles for two running backs (RBs). As shown in Figure 1, RB #1 (blue dots) has a 1RM in the back squat of 385 lb, while RB#2 (orange dots) has a 1RM of 425 lb. Although RB #2 has a

higher 1RM, RB #1 is capable of moving submaximal loads at a faster velocity. Given the nature of the running back position, a strength and conditioning coach may elect to emphasize higher velocities in training for RB #2 (i.e., speed-strength, 1.0 – 1.3 m/s) while choosing to train for absolute strength (< .50 m/s) with RB #1.

CONCLUSION

As a whole, velocity-based training is simply one tool for strength and conditioning coaches to use to implement their training programs with their athletes. While it should not be seen as a replacement for traditional methods such as %1RM training, VBT can aid in monitoring acute readiness to train, monitoring long-term progression, ensuring specific qualities are being developed, and driving intent in training.

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TABLE 4. VELOCITY-BASED TRAINING ZONES

QUALITY	VELOCITY RANGE	DESCRIPTION
STARTING STRENGTH	> 1.30 m/s	Ability to rapidly overcome inertia
SPEED-STRENGTH	1.0 – 1.30 m/s	Power output – velocity emphasis
STRENGTH-SPEED	0.75 – 1.0 m/s	Power output – force emphasis
ACCELERATIVE STRENGTH	0.50 – 0.75 m/s	Acceleration through a load
ABSOLUTE STRENGTH	< 0.50 m/s	Maximal output for a given day

Adapted from (7,8)

TABLE 5. FOOTBALL-SPECIFIC VELOCITY ZONES FOR SPEED SQUATS

EXERCISE	SETS X REPS	VELOCITY
SPEED SQUAT	6 x 3	Skills: 1.0 – 1.30 m/s
		Mids: 0.75 – 1.0 m/s
		Bigs: 0.50 – 0.75 m/s

Developed by Matt Gildersleeve, Conor McNally, and Quincy Johnson

Load Velocity Profile for RB #1 vs. RB #2

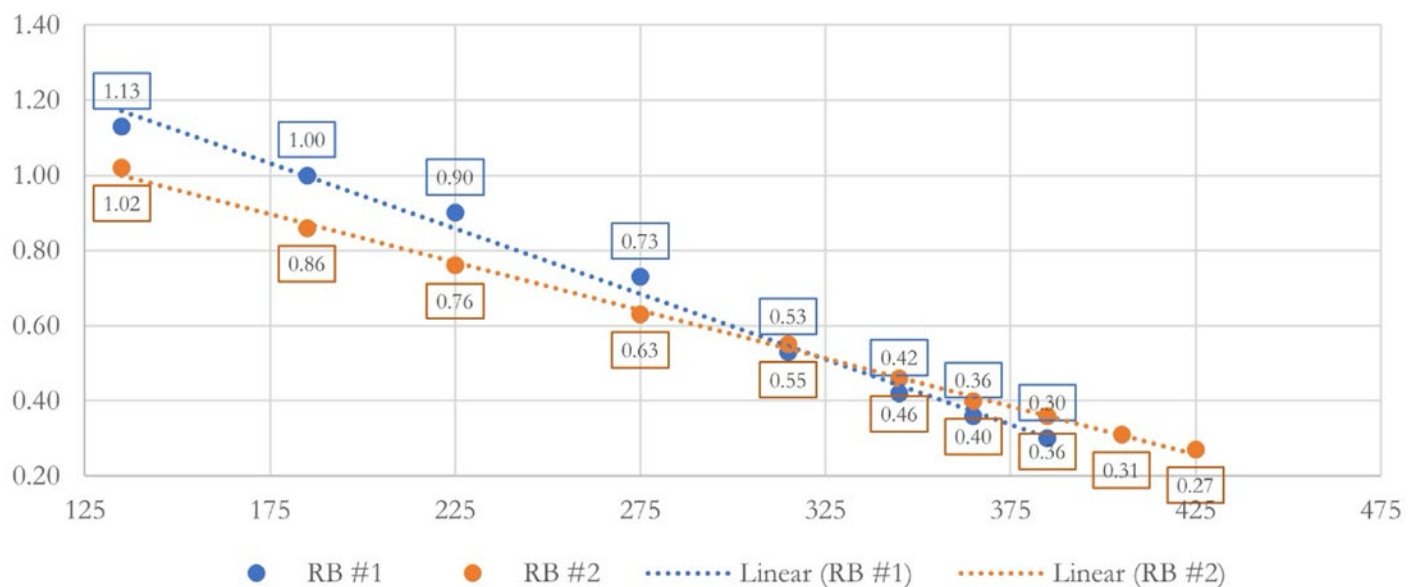


FIGURE 1. DIFFERENCES AND SIMILARITIES IN LOAD-VELOCITY PROFILES FOR ATHLETES THAT PLAY THE SAME POSITION, FINDINGS FROM AN INTERNAL CASE STUDY

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ABOUT THE AUTHORS

Conor McNally is currently the Director of Football Performance for the Dartmouth College football program. McNally previously served as Assistant Sports Performance Coach and Director of Sports Science with the University of Kansas football program. Previously, McNally was an Assistant Strength and Conditioning Coach for football at the University of Buffalo. In addition to his work in the weight room, he led a data-driven athlete monitoring program to track and report player workloads for coaches and staff, while also supporting the team's nutrition program, fueling station, and return-to-play process for injured athletes. McNally graduated from the University of Buffalo in May of 2013 with a Bachelor of Science degree in Exercise Science while earning his Master's degree two years later in Exercise Science.

Quincy Johnson is an Assistant Professor in the Department of Health, Sport and Exercise Sciences at the University of Kansas, the Assistant Director of the Jayhawk Athletic Performance Laboratory, and Director of Football Performance Research. He received his degrees from Midland University and Oklahoma State University. Johnson's research interests focus on optimizing athletic performance, developing physiological profiles to support training and return to play approaches, long-term athletic development, and training load monitoring. These interests have led to professional roles within high school, collegiate, professional, and private athletic settings. Johnson is an active member of the National Strength and Conditioning Association (NSCA), Certified Strength and Conditioning Coaches Association (CSCCa), and American College of Sports Medicine (ACSM).

Yang Yang is a doctoral student in the Jayhawk Athletic Performance Lab under the supervision of Dr. Quincy Johnson. He has a special interest in adaptive sports, particularly wheelchair-based sports. Previously, Yang worked in various sports medicine settings, and recently completed a Master's degree in Strength and Conditioning. He holds certifications as a Certified Strength and Conditioning Specialist® (CSCS®) through the National Strength and Conditioning Association (NSCA), Level 1 Coach through United States of America Weightlifting (USAW-1), and Certified Sports Nutritionist from the International Society of Sports Nutrition (CISSN). Yang is thrilled to apply his knowledge into practical settings and hopes to improve the performance of athletes with disabilities and to bridge the gap in research on the population. Yang graduated from Pacific Lutheran University in May of 2020 with a Bachelor of Science degree in Kinesiology, while earning his Master's degree from Hofstra University in Sport Science in 2023.

Andrew C. Fry is co-owner of Fry Sports Performance LLC and an Emeritus Professor in the Department of Health, Sport and Exercise Sciences at the University of Kansas. He received his degrees from Nebraska Wesleyan University, the University of Nebraska-Lincoln, and Penn State University. During his two-year post-doctoral training, Fry studied cellular and molecular muscle physiology at Ohio University. This was followed by 13 years at the University of Memphis, where he was the Director of the Exercise Biochemistry Laboratory. Since arriving at the University of Kansas, Fry has spent considerable time helping develop the Jayhawk Athletic Performance Laboratory. His research interests over the years have consistently focused on physiological and performance responses and adaptations to resistance exercise, as well as over-training. He has been very involved with the National Strength and Conditioning Association (NSCA), and has served on the NSCA Board of Directors, including a term as Vice President. He was recently honored by the NSCA with the Boyd Epley Lifetime Achievement Award for his contributions to the profession.